



AFP Northern New England Chapter  
2010 The Academy & Annual Conference  
*Navigating Philanthropy*  
November 3-5 / South Portland, Maine  
**Sponsorship Opportunities & Benefits**

**Overall Conference Sponsor-Exclusive - \$5,000**

- Logo on all printed/electronic Conference promotional materials and communications, including “save the date” announcement and registration communications emailed via Cvent<sup>1</sup>
- Logo and Web Link on AFP-NNE Chapter website sponsorship page for duration of 2010
- Logo and Web Link on Conference Summary webpage
- Logo on Conference signage, displayed during conference at registration desk and main podium (250-350 attendees expected)
- Logo on Conference notebook and/or tote bag, given to every registrant
- Banner displayed in conspicuous location for entire Conference
- Opportunity for representative to make brief remarks at opening session
- Public recognition at Thursday’s opening session, Thursday lunch, and Friday morning
- Mention in press releases and any other marketing pertaining to the Conference
- Full-page ad in Conference program, if all B/W artwork and copy provided by deadline
- One Educational Track sponsorship, one Showplace\* session in that track, and one Exhibitor space (\$1,000 value)
- Two Conference registrations (includes: Thurs breakfast keynote, Fri breakfast plenary, Thurs lunch, and tickets to Philanthropy Day Awards Reception and Awards Dinner)
- Two tickets to the Philanthropy Day Reception and Awards Dinner (in addition to 2 included in conference registration)
- Academy and Conference participant list with contact information (provided as electronic spreadsheet after Conference)
- Sponsorship of one AFP-NNE educational/networking event within 12 months of Conference sponsorship commitment

**The Academy - \$1,000 for one track / \$1,500 for both tracks (overall Academy sponsorship)**

- Logo on printed/electronic Academy promotional materials and communications, including those e-mailed via Cvent<sup>1</sup>
- Logo and Web Link on Academy Summary webpage
- Logo on Academy materials distributed to registrants
- Logo on Academy signage, displayed during day at registration desk and in classrooms (100 attendees expected)
- Logo in Conference brochure
- Quarter-page ad (half-page ad for overall sponsor) in Conference program, if all B/W artwork and copy provided by deadline
- Public recognition at opening of Academy
- Opportunity for representative to make brief remarks at Academy lunch
- One Conference and one Academy registration
- Academy participant list with contact information (provided as electronic spreadsheet after Academy/Conference)

**Speaker Sponsors – Thursday (Breakfast) Keynote & Friday (Breakfast) Plenary - \$2,000 each**

- Logo on printed/electronic Conference promotional material and communications, including those e-mailed via Cvent<sup>1</sup>
- Logo and Web Link on Conference Summary webpage
- Logo on Conference notebook and/or tote bag, given to every registrant
- Logo in Conference brochure
- Logo on signage at the special Breakfast Session
- Half-page ad in Conference program, if all B/W artwork and copy provided by deadline
- Public recognition at the special Breakfast Session; opportunity for representative to introduce speaker
- Two tickets to sponsored Breakfast Session
- One Conference registration

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<sup>1</sup> AFP-NNE utilizes Cvent to promote and manage registrations for its events via email. In 2009, AFP-NNE’s conference notices via Cvent were sent to 2,257 members and non-members plus at least 1,000-2,000 others through surrounding chapters and groups. Cvent notice recipients have the option of forwarding on to others. Printed conference materials are sent to AFP-NNE’s mailing list of more than 2,300.

## PHILANTHROPY DAY

### Overall Philanthropy Day Sponsor - \$7,000

#### Committed Partner: Demont & Associates

Includes Reception and Awards Dinner

Plus Award Partner for Outstanding Youth in Philanthropy and Outstanding Philanthropist

### Other Philanthropy Day Awards Partners - \$500 each

**Outstanding Foundation/Corporation (ME/NH/VT)**

**Outstanding Volunteer Fundraiser (ME/NH/VT)**

- Recognized on printed Awards program given to each attendee
- Opportunity for representative to present award
- Two tickets to Philanthropy Day event (Reception and Awards Dinner)

### Wednesday Evening Social /Networking Reception - Exclusive - \$1,500

- Host the Wednesday evening Hospitality /Networking Event (6PM-10PM) with hors d'oeuvres stations and cash bar
- Invite 20 of your own guests
- Logo on signage displayed at the reception
- Public recognition at the event; opportunity for representative to make brief remarks
- Opportunity to run PowerPoint slideshow (no sound) during reception. (Sponsor is responsible for providing any necessary equipment, such as computer and projector.)
- Logo in conference brochure and promotional materials if sponsorship fee paid & logo provided by print deadline
- Half-page ad in conference program, if all B/W artwork and copy provided by deadline
- Logo/signage recognition at event
- Opportunity for representative to make remarks

### Annual Meeting (Thursday Lunch) – \$750

- Logo in conference brochure and promotional materials if sponsorship fee paid & logo provided by print deadline
- Quarter-page ad provided to attendees, if all B/W artwork and copy provided by deadline
- Thanked at the Annual Meeting

### Breaks – \$250 per break (3 breaks available: Thurs AM & PM, Fri AM)

- Logo and listing in Conference Program
- Logo on all signage at Breaks
- Thanked at the sessions immediately preceding and following break

### Educational Tracks - \$1,000 per track (5 tracks available)

*The conference offers 20 educational sessions – 75- 90 minutes each. There are four sessions in each of the five tracks.*

**NOTE: AFP-NNE provides one (1) Educational Track Sponsorship to the Overall Sponsor**

#### **Educational Track Sponsorship includes one Showplace and one Exhibitor Space**

Other Benefits:

- Logo in Conference brochure and promotional materials if sponsorship fee paid & logo provided by deadline
- Logo and listing in Conference program
- Quarter-page ad in Conference program, if all B/W artwork and copy provided by deadline
- Logo on all signage at the four track sessions
- Thanked at each of four track sessions

**Showplace - \$750 each (5 Showplace sessions available; one per track)**

*Showplace is an opportunity for vendors and/or consultants to highlight and promote their specific products and service while making an educational presentation. One educational session (75-90 minutes) in each of the five tracks is available as a Showplace.*

**NOTE: AFP-NNE provides one (1) Showplace to the Overall Sponsor**

- **Showplace Sponsorship includes one Exhibitor Space**  
Other Benefits:
- Logo in Conference brochure and promotional materials if sponsorship fee paid & logo provided by deadline
- Logo and listing in Conference program
- Quarter-page ad in Conference program, if all B/W artwork and copy provided by deadline

**Exhibitor Space - \$300 (25 spaces available)**

*Please add \$25 per additional representative from your company for food costs.*

- Logo and listing in Conference Program
- \$300 fee includes exhibit table, electrical access, lunch and all refreshment breaks for one exhibitor (Internet access is arranged though the hotel at an additional cost)

***Exhibitors are welcome to attend the Philanthropy Day Dinner at an additional cost TBD.***

**Scholarships - \$100, \$250, \$500, or \$1000**

**Need-based partial scholarships to attend 2010 AFP-NNE conference**

- Logo in conference brochure and promotional materials if sponsorship fee paid & logo provided by print deadline
- Half-page ad in conference program, if all B/W artwork and copy provided by deadline
- Recognized at the annual meeting held in connection with the conference
- **At \$1000 level:**
- Presentation of the scholarship(s) at annual meeting
- Recognition on AFP-NNE Web site, in newsletter and at all networking and educational events throughout the year

**Conference Patron - \$100**

- Logo and listing in Conference Program